

## Message Text

UNCLASSIFIED

PAGE 01 VIENNA 09970 162334Z  
ACTION COME-00

INFO OCT-01 EUR-12 ISO-00 CIAE-00 EB-08 INR-07 LAB-04  
NSAE-00 PA-02 SIL-01 USIA-15 PRS-01 /051 W  
-----014600 170553Z /15  
R 161521Z NOV 77  
FM AMEMBASSY VIENNA  
TO SECSTATE WASHDC 4102

UNCLAS VIENNA 9970

FOR COMMERCE/OIM/R. GARNITZ

EO 11652: NA  
TAGS: BEXP: AU  
SUBJECT: UNDER SECRETARIAL TASK FORCE, U.S. FOOTWEAR INDUSTRY

REF: STATE 263324

FOLLOWING IS INFORMATION REQUESTED IN REFTEL. THERE IS ONLY  
ONE MAJOR AUSTRIAN TRADE FAIR FEATURING FOOTWEAR:  
TITLE: OESTERREICHISCHE SCHUHMUSTERSCHAU (AUSTRIAN SHOE SHOW).  
DATES: 11-12 MARCH AND 16-17 SEPTEMBER 1978.  
LOCATION: MESSE PALAST (FAIR PALACE)  
A-1071 VIENNA 7., MESSEPLATZ 1  
ADDRESS OF SPONSOR: VEREIN FUER FOERDERUNG DER SCHUHINDUSTRIE  
(ASSOCIATION FOR PROMOTION OF THE SHOE INDUSTRY),  
A-1190 VIENNA, KROTTENBACHSTRASSE 3-2-1.  
BOOTH SPACE CHARGE: 420 A.S. PLUS 18 PERCENT VALUE ADDED TAX PER  
SQUARE METER. FOR EXHIBITORS SHOWING SHOE ACCESSORIES,  
THE CHARGE IS 370 A.S. PLUS 18 PERCENT VAT.  
(ONE U.S. DOLLAR EQUALS APPROXIMATELY 16 A.S.)  
THEME OF EVENT: NEW SHOE COLLECTON.  
NUMBER OF PARTICIPANTS: APPROXIMATELY 130.  
PRESENCE OF NATIONAL SECTIONS: USUALLY ONLY WEST GERMANY.  
SIZE AND COMPOSITION OF AUDIENCE: APPROXIMATELY 1600 TRADE-  
CONNECTED VISITORS. THIS FAIR IS NOT REPEAT NOT OPEN TO  
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THE GENERAL PUBLIC.

COMMENT: TASK FORCE SHOULD CONSIDER THE FOLLOWING:  
A. LIMITED SIZE OF AUSTRIAN MARKET.

B. THE DIFFERENCES BETWEEN U.S. AND AUSTRIAN  
SHOE SIZES, STYLES AND LASTS.  
C. THE TARIFF FOR U.S. SHOE IMPORTS INTO

AUSTRIA RANGES BETWEEN 14 AND 29 PERCENT,  
WHILE IMPORTS FROM EFTA OR EC COUNTRIES  
PAY NO DUTY. WOLF

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## Message Attributes

**Automatic Decaptioning:** X  
**Capture Date:** 01-Jan-1994 12:00:00 am  
**Channel Indicators:** n/a  
**Current Classification:** UNCLASSIFIED  
**Concepts:** n/a  
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**Copy:** SINGLE  
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**Decaption Date:** 01-Jan-1960 12:00:00 am  
**Decaption Note:**  
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**Disposition Approved on Date:**  
**Disposition Case Number:** n/a  
**Disposition Comment:**  
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**Disposition Event:**  
**Disposition History:** n/a  
**Disposition Reason:**  
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**Document Unique ID:** 00  
**Drafter:** n/a  
**Enclosure:** n/a  
**Executive Order:** N/A  
**Errors:** N/A  
**Expiration:**  
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**Reference:** 77 STATE 263324  
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**Status:** NATIVE  
**Subject:** UNDER SECRETARIAL TASK FORCE, U.S. FOOTWEAR INDUSTRY  
**TAGS:** BEXP, AU  
**To:** STATE  
**Type:** TE  
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**Review Markings:**  
Margaret P. Grafeld  
Declassified/Released  
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